

# BUSINESS, ASSOCIATE OF GENERAL STUDIES (AGS)

**Locations:** Gonzales, St. Charles, Online

The Business concentration is a flexible and academically structured program designed for those students whose academic objectives do not align with the curriculum for the Louisiana Transfer Associate of Arts, General Business concentration. The Business concentration of the AGS includes coursework that prepares students equally for employment or transfer upon graduation, including accounting, the legal environment of business, customer service, computer technology and software applications, and personal finance. Students complete the degree by selecting from a variety of electives according to their career and/or educational goals. A number of academic awards may be earned as coursework for the degree is completed, including the Customer Service Career and Technical Certificate (CTC), the Accounting Technology Career and Technical Certificate (CTC), the Office Assistant Specialist Certificate of Technical Studies (CTS), as well as the Certificate of General Studies (CGS). Students completing the CTCs are prepared and eligible for industry-based certifications (IBCs) recognized by potential employers as evidence of the knowledge and skills of holders of the certifications. Students intending to transfer upon completion of the degree have marketable skills that facilitate employment while continuing in a baccalaureate program following graduation.

## Curriculum

### Program of Study – Suggested Sequence of Courses

Course	Title	Hours
<b>First Semester</b>		
ENGL 1013	English Composition I (General Education, English Composition)	3
General Education, Social Science Select one of the following:		3
ECON 2213	Macroeconomics	
ECON 2223	Microeconomics	
BUSN 1003	Introduction to Business	3
BUSN 1103	Customer Service	3
CPTR 1013	Intro to Computer Technology	3
<b>Hours</b>		<b>15</b>
<b>Second Semester</b>		
ENGL 1023	English Composition II (General Education, English Composition)	3
General Education, Mathematics/Analytics Reasoning - Select one of the following:		3
MATH 1213	College Algebra	
MATH 1313	Finite Mathematics	
General Education, Natural Science - Select any BIOL, CHEM, ENVS, GEOL, PHSC, or PHYS		3
Approved Business Elective <sup>1</sup>		3
ACCT 2113	Financial Accounting	3
<b>Hours</b>		<b>15</b>
<b>Third Semester</b>		
General Education, Natural Science - Select any BIOL, CHEM, ENVS, GEOL, PHSC, or PHYS		3
General Education, Humanities - Select any HIST, PHIL 1013 or PHIL 2013, RELS 2213, or any 2000-level ENGL (English Literature)		3
ACCT 2213	Managerial Accounting	3
MATH 2303	Statistics I	3
BUSN 2203	Software Applications	3
<b>Hours</b>		<b>15</b>

#### Fourth Semester

General Education, Social Science		3
ECON 2223	Microeconomics	
ECON 2213	Macroeconomics	
General Education, Fine Arts - Select any ARTS, MUSC, or THTR		3
BUSN 2003	Legal Environment of Business	3
BUSN 2113	Personal Finance	3
Approved General Business Elective <sup>1</sup>		3
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>60</b>

<sup>1</sup> Approved Business Electives: ACCT 2713 Intermediate Accounting, ACCT 2413 Computerized Accounting, ACCT 2613 Tax Accounting, BUSN 2223 Small Business Management, MATH 2103 Calculus for Non-Sci Majors, MATH 2313 Statistics II, POLI 2013 American Government, PSYC 2013 Introduction to Psychology, SPCH 2013 Techniques of Speech

## Additional Academic Awards

### Customer Service Career and Technical Certificate (CTC)

Code	Title	Hours
BUSN 1003	Introduction to Business	3
BUSN 1103	Customer Service <sup>1</sup>	3
<b>Total Hours</b>		<b>6</b>

<sup>1</sup> Upon successful completion of BUSN 1103 Customer Service, students are eligible to take the National Retail Federation Foundation exam for earning the Customer Service and Sales industry-based certification (IBC).

### Accounting technology Career and Technical Certificate (CTC)

Code	Title	Hours
CPTR 1013	Intro to Computer Technology	3
ACCT 2113	Financial Accounting	3
ACCT 2413	Computerized Accounting <sup>1</sup>	3
<b>Total Hours</b>		<b>9</b>

<sup>1</sup> ACCT 2413 Computerized Accounting prepares students for the Intuit QuickBooks IBC.

### office assistant specialist certificate of technical studies (CTS)

Code	Title	Hours
ACCT 2113	Financial Accounting	3
BUSN 1003	Introduction to Business	3
BUSN 1103	Customer Service	3
BUSN 2113	Personal Finance	3
BUSN 2003	Legal Environment of Business	3
BUSN 2203	Software Applications	3
CPTR 1013	Intro to Computer Technology	3
SPCH 2013	Techniques of Speech	3
POLI 2013	American Government	3
or PSYC 2013	Introduction to Psychology	
<b>Total Hours</b>		<b>27</b>

Upon successful completion of the program, the graduate will be able to:

1. Deliver effective business communications.
2. Describe various management techniques, organizational structures, and concepts.
3. Apply critical thinking and reasoning skills in a business environment.
4. Apply economic theories in business decision making.
5. Apply managerial accounting techniques.
6. Process financial transactions through financial statement preparation.

For additional career-related information and resources, visit the RPCC Career Success webpage (<https://www.rpcc.edu/workforce-training/career-success-center/career-success-center/>).