

# MASS COMMUNICATION (MCOM)

---

**MCOM 1113, Introduction to Mass Media (3 Credit Hours)**

*3 lecture hours per week, 0 lab hours per week, 3 contact hours per week*

This course introduces student to the mass communication process within American society. Topics includes development, structure, function, and the cultural impact of mass media.

**MCOM 2013, Beginning Media Writing (3 Credit Hours)**

*3 lecture hours per week, 0 lab hours per week, 3 contact hours per week*

An introduction to professional media writing with emphasis on style, grammar, and timed writing. The course is a study of basic information gathering and writing techniques for professional communicators.

**Prerequisite(s):** ENGL 1013 or 1010.